



SIGGRAPH 2023

LOS ANGELES+ 6-10 AUG

Exhibit Hall: 8-10 AUG
Conference: 6-10 AUG

EXHIBITOR QUICK REFERENCE GUIDE

BOOTH DECOR

- Be sure to follow the [display guidelines](#) when designing your space.
- **Linear/Inline booths include:** 8' high black back drape, 3' high black side drapes, and a 7" x 44" one-line company identification sign for booths under 300 sq. ft.
- **Flooring/carpet** is required in booths, but is NOT included, so be sure to arrange for it. Black aisle carpet is included throughout the hall.
- Looking for **booth furnishings**, in-booth carpet, electric, Wi-Fi, or other services? Check out the [Exhibitor Service Kit](#) to order additional services and explore [Freeman Quick Facts](#).

EVENT REGISTRATIONS

For every 100 sq. ft. of contracted exhibit space, you'll receive:

- **Six (6)** EXHIBITS ONLY badges
- **One (1)** FULL CONFERENCE badge
- **Two (2)** EXPERIENCE badges
- **Unlimited** EXHIBITS ONLY Guest Pass Invitations

To register for the badges included with your space, simply access the link and password provided in an email sent to the primary booth contact. Visit the [website](#) to learn more about badge access, important deadlines, and policies or to purchase additional badges. Contact [Karen Babcock](#) with questions or password assistance.

ONLINE DIRECTORY LISTING

Your online Exhibitor Directory listing is the ultimate tool for potential and registered attendees to discover and connect with you. To showcase your products and services effectively, be sure to log in and keep your info current. Your listing already includes company contact information and booth number, but you can take it further by adding a compelling product/company description, relevant product categories, and more. If you need your password reset, contact [Jamie Hillegas](#).

PROMOTIONAL OPPORTUNITIES

Get ready to boost your brand recognition, expand your network, present your offerings, and establish valuable connections with the vibrant SIGGRAPH community!

- **Show off** your company and find your next superstar in the [Job Fair](#).
- **Increase your brand exposure** and extend your reach through a [sponsorship](#).

Contact [Fabien Rabanal](#) to secure your opportunities.

SCHEDULE

Plan your conference experience by exploring the full [conference schedule](#). Additionally, make sure to check out the complete [exhibit schedule](#) to coordinate your booth set-up and staffing around the following key dates and times:

- **Move-in** begins on Friday, August 4 at 8 am
- **Exhibit Hall Hours:**
Tuesday, August 8 > 10 am – 6 pm
Wednesday, August 9 > 10 am – 6 pm
Thursday, August 10 > 10 am – 4 pm
- **Move-out** starts on Thursday, August 10 at 4 pm and concludes on Friday, August 11 at 4 pm

SHIPPING

Booth materials can be shipped in advance to the warehouse, or direct to show site. You can use your carrier or contract [Freeman Transportation](#) for assistance. Use the shipping labels provided below and review the [shipping FAQs](#) to prepare your shipment.

Use **ADVANCE SHIPPING LABELS** for [booth materials](#) and [hanging signs](#) sent to the warehouse July 3 – July 27.

SIGGRAPH 2023/Booth # _____
C/O Freeman
3456 E Miraloma Ave.
Anaheim, CA 92806, USA

Use **DIRECT SHIPPING LABELS** for [booth materials](#) and [hanging signs](#) sent to the show site August 4 – August 10.

C/O Freeman: SIGGRAPH Booth # _____
Los Angeles Convention Center
1201 S Figueroa St
Los Angeles, CA 90015, USA

HOTEL RESERVATIONS

SIGGRAPH 2023 has negotiated discounted hotel rates through its official hotel partner, onPeak. Visit the website to explore [available hotels](#) and important deadlines. Make your reservations by July 10. Questions? Contact siggraph@onPeak.com.

IMPORTANT DATES

- June 30:** Advance registration discount deadline. After this date, late/on-site rates will apply
- July 3:** Advance shipments accepted to Freeman's warehouse — through July 27
- July 7:** Freeman advance order discount deadline
- July 10:** Hotel reservations made after this date are subject to availability, and rates may increase
- July 13:** Smart City incentive price deadline for Internet, telephone, and cable
- July 20:** Place your catering orders to guarantee pricing and availability
- July 27:** Last day for advance shipments to arrive at the warehouse
- July 29:** Hotel changes and cancellations must be made directly with the reserved hotels
- August 1:** Last day to cancel hotel reservations with a non-refundable charge of one night's room/tax
- August 4:** Freeman begins accepting direct shipments to the conference site — through August 10

OFFICIAL SIGGRAPH VENDORS

General Service Contractor: Freeman
Labor, material handling, transportation, audio visual, furniture, carpet, cleaning and electricity
July 7 advance order discount deadline

Phone: +1.888.508.5054

[Email](#)

[Order online](#)

Internet, Telephone, Cable: Smart City
July 13 Incentive Price Deadline

Phone: +1.888.446.6911

Email: orders.smartcitynetworks.com

[Learn more](#)

[Order online](#)

Catering: Levy Restaurants

July 20 pricing/availability deadline

Email: tastela@levyrestaurants.com

[Order online](#)

Registration and Lead Retrieval: RCS

Email: exhibitorserv@rcsreg.com

[Learn more](#) and [Order lead retrieval online](#)

Hotel Partner: onPeak

Find, make and change hotel reservations

Phone: +1.855.416.6073 (Toll Free and Domestic)

Phone: +1.312.527.7300 (International)

Email: siggraph@onPeak.com

[Make hotel reservations](#)

Floral and Plant Rental: 800 PLANT IT

Phone: +1.800.752.6848

Email: customerservice@800plantit.com

[Order online](#)

QUICK LINKS

- [Conference Schedule](#)
- [Exhibit Schedule](#)
- [Exhibitor Service Kit](#)
- [Freeman Quick Facts](#)
- [Hotel Reservations](#)
- [Sponsorship and Job Fair Branding Opportunities](#)
- [Registration Information](#)
- [Shipping FAQs](#)